

16 May 2019

**Air Partner to exhibit at IMEX and arrange hosted buyer flights
for eighth consecutive year**

Air Partner, the global aviation services group, is working with IMEX to arrange all hosted buyer flights for the 2019 exhibition in Frankfurt for the eighth consecutive year.

IMEX is the worldwide exhibition for incentive travel, meetings and events, and this year is taking place from 21 to 23 May 2019. It is due to be attended by more than 3,500 exhibitors from over 160 countries, and will feature in excess of 250 education sessions. The theme for 2019 is "Imagination", celebrating creativity and curiosity, and the programme will cover transformation and collaboration, diversity and inclusion, as well as sustainability.

As part of the event, a hosted buyer programme is offered, providing travel and accommodation for qualifying buyers, which has been designed to encourage high-calibre buyers to attend. For the last seven years, Air Partner has organised scheduled service flights for hosted buyers to IMEX Frankfurt and IMEX America in Las Vegas for the prestigious three-day events.

Air Partner will also attend IMEX 2019 in its own professional capacity, exhibiting on stand G230. For the second year running, the team will be offering visitors freshly prepared ice cream while talking to them about Air Partner's extensive portfolio of services.

Air Partner's Group Charter and Travel divisions – which offer charter flights, scheduled tickets or a combination of both – have been a significant player in the MICE industry for decades: in fact, the Travel division is celebrating its 20th anniversary this month. They understand that when organising a conference or promotional event, getting guests there in comfort and on time is critically important. Air Partner continues to work with event planners globally for all imaginable types of event, operating as a one-stop shop for all flight solutions.

There are numerous benefits to chartering flights for events of this kind. Clients are able to fly large numbers of passengers directly to destinations that might otherwise not be served by scheduled services, and on a date and time of their choosing. For bigger groups, off airport check-in can be arranged at the hotel to make the process as efficient and stress-free as possible. Air Partner is also able to provide a personalised experience both at the airport and on-board, enabling travel time to become part of the brand experience: branded headrests are the most popular request, although Air Partner can provide any special touches a customer would like.

Katie Daw, Trading Manager in Air Partner's Travel division, commented: *"We are delighted to have been chosen to manage the flights for IMEX's hosted buyer programme for yet another year. We have a strong working relationship with the IMEX team and look forward to working with them once again on what is sure to be another highly successful event."*

Jon Cavalli, Air Partner's Trading Manager - Commercial Jets UK, said: *Air Partner offers unrivalled charter solutions, providing customers with a truly bespoke experience and the highest levels of service. When organising group travel of this nature, cost, time and convenience are the most important criteria, and Air Partner is able to deliver on all fronts – which is why we continue to be the travel partner of choice for a number of leading brands."*

Ends

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About Air Partner:

Founded in 1961, Air Partner is a global aviation services group that provides worldwide solutions to industry, commerce, governments and private individuals. The Group has two divisions: Charter division, comprising air charter broking and remarketing; and the Consulting & Training division, comprising the aviation safety consultancies, Baines Simmons, Clockwork Research and Wildlife Hazard Management, as well as Air Partner's Emergency Planning Division. For reporting purposes, the Group is structured into four divisions: Commercial Jets, Private Jets, Freight (Charter) and Consulting & Training (Baines Simmons, Clockwork Research, Wildlife Hazard Management and Air Partner's Emergency Planning Division). The Commercial Jet division charters large airliners to move groups of any size. Air Partner Remarketing, which is within the Commercial Jet division, provides comprehensive remarketing programmes for all types of commercial and corporate aircraft to a wide range of international clients. Private Jets offers the Company's unique pre-paid JetCard scheme and on-demand charter. Freight charters aircraft of every size to fly almost any cargo anywhere, at any time. Baines Simmons is a world leader in aviation safety consulting specialising in aviation regulation, compliance and safety management. Clockwork Research is a leading fatigue risk management consultancy. Wildlife Hazard Management is a leading Environmental and Air Traffic Control services provider to UK and International airports. Air Partner is headquartered alongside Gatwick airport in the UK. Air Partner operates 24/7 year-round. Air Partner is listed on the London Stock Exchange (AIR) and is ISO 9001:2015 compliant for commercial airline and private jet solutions worldwide. www.airpartner.com